PIVOTING
In Response to Crisis

Community Report
for Better Health
2020
The Partnership for Better Health champions and invests in ideas, initiatives and collaborations to improve the health of the people and communities in the region.

Since 2001, we have invested $42.1 million to improve the region’s health.
DEAR COMMUNITY MEMBERS,
As we enter the dawn of a new decade, the power of philanthropy rests in our ability to remain agile and pivot to address emerging health issues. In the face of COVID-19, we have joined with hundreds of outstanding partners to support life-sustaining strategies and meet the needs of vulnerable community members.

Recognizing collaboration as a strategic lever of change, we have engaged with 20 outstanding community coalitions and task forces to tackle tough health issues like addiction, food insecurity, healthcare access and affordable housing. Together, we strive to ensure that all community members have the chance to live a healthy life, and we advocate for more effective public policies to improve the systems that shape long-term health outcomes.

Our financial capacity remains strong. In 2020, the Partnership for Better Health invested over $2.9 million in 109 grants and program services. This included 53 rapid response grants to assist first responders, shelters, senior centers, food pantries, child care providers and a host of other agencies in strengthening and expanding their core services during the pandemic.

This report honors the exceptional contributions of the many groups listed herein and reflects our public accountability. The assets of the foundation belong to you—the community—and we welcome new opportunities to engage.

Stay well,
Deborah Fulham-Winston Becca Raley
Board Chair Executive Director
Priority Funding Areas

**Strengthening Health Capacities**

$120,998      8 Programs
We build the ability of organizations and collaborative partners to engage in comprehensive strategies that improve health.

**Building Healthy Communities**

$422,506      36 Programs
We support projects that enable people to live healthier lives. Priority is given to groups working collaboratively to create systemic change.

**Ensuring Access for All**

$1,153,055      12 Programs
We strive to ensure equitable access to health services and support capacity building.
Improving Health in Our Region

Building Healthy Communities

- Action Sports Project
  MTB Initiative $1,000

- Adams County Arts Council
  Healing HeARTS Program $5,000

- Amethyst Foundation
  Jr Tracker & Wilderness Exploration Camps $5,000

- Big Brothers Big Sisters of the Capital Region
  Grow BIG . . . Grow Well $25,000

- Big Spring Inter-Church Council
  Walk-in Freezer $5,000

- Big Spring Senior Center
  Intuitive Art Residency Program $4,200

- Big Spring Senior Center
  Zumba Gold and Yoga Programs for Seniors $2,225

- Carlisle Area Midget Football
  $1,815

- Carlisle Arts Learning Center
  We Are Warriors Project $3,200

- Carlisle Family YMCA
  Seal Swim Safe Drowning Detection System $5,000

- Carlisle Victory Circle
  Character and Career Development Program $5,000

- Central Pennsylvania Food Bank
  Healthy Food for Families $100,000

- Charles Bruce Foundation
  Books for Kids Without Them $2,745

- Cumberland Valley Rails-to-Trails Council
  Trail Resurfacing Phase 2 $50,000

- Cumberland Youth Cycling Development
  Year 2 $7,000

- Hope Station
  Cyberspace Job Readiness & Employment $5,000

- Join Hands Ministry
  Perry County Backpack Program $5,000

- Maranatha-Carlisle
  Financial Literacy Program $10,000
  New Account Manager $26,976

- New Hope Ministries
  Expanding Adams Cty. Mobile Food Pantry $30,000

- Make It a Healthy Summer! Scholarships
  $20,000

- Cumberland County Food System Alliance
  Shippsenburg Univ. CLUS Backbone Support $25,000

- Perry County Council of the Arts
  with Cumberland Perry ARC - Years 2 and 3 $3,000

- Perry Human Services - West Perry Middle School
  Strengthening Families $4,104

- Reins of Rhythm Riding & Horsemanship
  Bully Prevention and Intervention $5,000

- Sam's Spoons Foundation
  Sockit2Lyme $2,625

- Shippensburg University Foundation
  Hound Packs – SASD $5,000

- St Patrick School
  Classroom Fruit and Vegetables $5,000
  Water Station Replacement $4,000

- Summer Program for Youth
  Strengthening Kids; Body and Mind $5,000

- Susan P. Byrnes Health Education Center
  Bullying Prevention and Intervention $2,500

- The Food Trust
  Increasing Healthy Food Access in Central PA $15,000

- The Salvation Army
  Super Cupboard $2,000

- Thornwald Home
  Wellness Program $5,000

- United Way of Carlisle & Cumberland County
  Positive Behavioral Interventions and Supports $4,500

- YWCA Carlisle
  Healthy Relationships Project $15,616

Ensuring Access for All

- Carlisle Area Healthcare Auxiliary
  Carlisle Scholarship Program $5,000

- Carlisle CARES
  Youth Enrichment & Childcare Program $4,480
  Healthy Outcomes $47,289

- Civic Club of Shippensburg
  Shippensburg Community Nurse $40,000

- Cornerstone for Recovery
  Carlisle Men's Recovery House $100,000

- In Him Christian Wellness
  Mental Health Walk-In Clinic $5,000

- National Prevention Science Coalition to Improve Lives
  Improving Outcomes for Families with Substance Use Disorders $99,690

- NHS Stevens Center
  Comprehensive Clinical Team $186,000
  $24,000

- Perry County Consultant
  Pennsylvania Health Access Network
  Be Heard, Be Healthy Central PA $49,500

- Sadler Health Center Corporation
  Oral Health, Behavioral Health & Healthy Rx $472,096

- UPMC Pinnacle Foundation
  Nurse Family Partnership $120,000

Strengthening Health Capacities

- Carlisle Tool Library
  Workshop Program Coordinator $5,000

- Hope Station
  Hope Station Development Project $25,000

- Leadership Development for Diversity, Equity & Inclusion
  $16,000

- Policy Advocacy Consultant
  $45,000

- Workforce Development & Sustainable Wages
  Wellness @ Work 2020-21 (Year 15) $15,000

- PA Immigrant & Refugee Women's Network
  Capacity Building and Strategic Planning $9,998

- Perry Human Services
  Ounce of Prevention $2,000
COVID-19 Rapid Response
Emergency Grants

In March of 2020, the World Health Organization announced a global pandemic and the first cases of the novel coronavirus began to multiply in Pennsylvania. Recognizing the unprecedented health emergency facing our communities, the foundation awarded over $630,000 in rapid response grants to 52 local organizations by June 30, 2020.

Emergency Response Services

Adams Regional EMS
Safety for EMS Responders $18,719
Bendersville Community Fire Co.
COVID-19 Relief Grant for Equipment $4,800
Carlisle Fire & Rescue Services
Emergency Protective Equipment $5,000
Cumberland Goodwill Fire Rescue EMS
Emergency Response Plan $25,000
Duncannon Emergency Medical Services
Mitigation of COVID-19 Effects $13,750
Landisburg EMS
Vehicle & Equipment Decontamination $17,517
Shippensburg Area EMS
Protective Gear & Equipment $14,071
Vigilant Hose Company 1 in Shippensburg
Operational Support & Equipment $16,000
West End Fire & Rescue Company No.3
Critical Equipment During COVID-19 $19,000
West Shore Advanced Life Support Services
Geisinger EMS Infectious Patient Response $25,000

Meeting Basic Human Needs

Bridge of Hope Harrisburg Area
Rental Assistance for Families $1,600
Carlisle Area Family Life Center
Formula for Our Little Ones $2,014
Central Pennsylvania Food Bank
COVID-19 Emergency Food Assistance $25,000
Central Perry Senior Citizen’s Center
Senior Meal Delivery Services $8,000
Christ Among Neighbors
Housing Assistance in Western Cumberland $2,000
Community CARES
Homeless Prevention $20,000
Emergency Shelter Operations $24,866
Farmers on the Square
Farmer Support, Market Safety & Project SHARE Support $16,435
Join Hands Ministry Perry County
COVID-19 Housing Assistance $14,400
Keystone Human Services
Emergency Support for Head Start Families $4,600
Millerstown Senior Citizens Center
High-Risk Seniors COVID-19 Assistance $6,575
New Hope Ministries
Assistance for Families in Northern Adams $25,000
New Life Community
Care & Compassion for Our Neighborhoods $14,250
Pennsylvania Elks Major Projects
Meeting Needs of Persons with Disabilities $3,360
Project SHARE
Emergency Food Assistance $25,000
Safe Harbour
Emergency Support & Safe Quarantine for Shelter Residents $24,780
Samaritan Fellowship
COVID-19 Shelter & Rental Assistance $20,000
Shippensburg Area School District
Sustaining Families Due to Lost Wages $6,000
Shippensburg Produce & Outreach
Distribution of Food & Care Items $23,900
Shippensburg University Foundation
Shippensburg Community Resource Coalition Hound Packs $13,469
Substance Abuse Services
Rental Assistance - RASE Women in Recovery $5,400
The Harbor Church of the Nazarene
Rental Assistance for Men in Recovery $2,500
The Salvation Army
COVID-19 Thrift Store Relief $20,409
Valley Youth House Committee
Independent Living for Young Adults $8,180

Safe Summer Youth & Child Care

Boys & Girls Club of Chambersburg & Shippensburg
Safe Summer Programming $10,000
Carlisle Arts Learning Center
Summer Camp Scholarships for Youth $2,600
Carlisle Family YMCA Child Care & Camp
COVID-19 Supplies $6,500
LEAF Project
COVID-19 Program Adaptations $12,454
Reins of Rhythm Riding & Horsemanship
COVID-19 Cleaning & Youth Scholarships $10,000
Southampton Township Parks & Recreation
Safe Summer Camp $10,000
Summer Program for Youth (SPY)
COVID-19 Program Supplies $6,300

Essential Health Services

CONTACT Helpline
PA 211 & Emotional Support $4,060
Diakon Child, Family & Community Ministries
Telehealth for Family Life Services $8,684
Diakon Lutheran Social Ministries
Cumberland Crossings PPE $9,540
Gaudenzia
COVID-19 Protective Equipment & Cleaning $2,500
Hospice of Central Pennsylvania
COVID-19 Care Team $5,000
In Him Christian Wellness
Mental Health Connections $5,400
Merakey Foundation
Digital Access for Families at Autism Center $6,292
PA Mental Health Consumers’ Association
Virtual Connection Line $20,000
Perry Human Services
Expanding Telehealth Services $1,500
Sadler Health Center
COVID-19 Telehealth Fee Waivers $25,000
SpiriTrust Lutheran
PPE & Support for Home Health Workers $6,000
The Kidney Foundation of Central PA
Patient Emergency COVID-19 Assistance $2,000

In March of 2020, the World Health Organization announced a global pandemic and the first cases of the novel coronavirus began to multiply in Pennsylvania. Recognizing the unprecedented health emergency facing our communities, the foundation awarded over $630,000 in rapid response grants to 52 local organizations by June 30, 2020.
Strategic Initiatives

As a catalyst for change, we convene with the following groups to address complex community issues.

**AFFORDABLE HOUSING & HOMELESSNESS**

We continue to work closely with the Cumberland County Housing & Redevelopment Authorities and Community Partners for Change to increase access to affordable housing and expand economic opportunities for low-income individuals and families.

**OPIOID TASK FORCE**

We are collaborating with the Cumberland-Perry Drug & Alcohol Commission, area health systems and community partners to increase access to opioid treatment and effective addiction referrals. As drug overdose fatalities surged during the pandemic, we have more hard work ahead.

**CUMBERLAND COUNTY FOOD SYSTEM ALLIANCE**

Convened by Shippensburg University's Center for Land Use & Sustainability, the Alliance seeks to develop a sustainable local food system that promotes economic vitality, increases food security, supports wellness and advances community resilience.

**WORKFORCE DEVELOPMENT & SUSTAINABLE WAGES**

The task force aims to promote quality jobs and training opportunities, and guide local employers on ways to grow and maintain a skilled and engaged workforce.

Wellness @ Work Leaders 2019-20
Building Capacity

Nonprofit Training Institute

In 2020, the Partnership hosted five trainings through our Nonprofit Training Institute and Youth-Serving Professionals Forum.

Advancing Systems Change Strategies Through Coalition Work & Collective Impact by Capacity for Change

Fundraising Tune-Up & Solution Room by Productive Fundraising

What’s Changing in Fundraising & How to Adapt by Productive Fundraising

Drug & Alcohol Prevention Strategies for Youth by Gaudenzia

How Hunger Impacts Growth, Health & Learning by Central Pennsylvania Food Bank

Community Collaborations

Carlisle Action Network

Community Opiate Overdose Prevention Coalition

Community Partners for Change

CONTACT Helpline 211 Advisory Committee

Cumberland County Health Improvement Partnership

Cumberland/Perry Substance Abuse Prevention Coalition

Healthy Shippensburg Coalition

PA Hunger Action Coalition

Penn State PRO Wellness Council

Pennsylvania Health Funders Collaborative

Pennsylvania Statewide Outdoor Recreation Plan

Perry County Family Services Partnership

Perry County Health Coalition

Perry County Housing Task Force

Shippensburg Human Services Council

South Mountain Partnership

United Way of Carlisle & Cumberland County

United Way of the Capital Region

WORKING COLLABORATIVELY TO EFFECT CHANGE
Match Madness

Our Match Madness campaign supports area nonprofits in raising core operating funds that are flexible to meet their needs. Thanks to donors like you, the 2020 campaign raised $529,414 for 31 nonprofits. With 1,118 individual contributions, total community giving grew by 46 percent.

Congratulations to Our 31 Participating Organizations

Amethyst Foundation
Big Brothers Big Sisters of the Capital Region
Big Brothers Big Sisters of York & Adams Counties
Carlisle Arts Learning Center
Carlisle Area Healthcare Auxiliary
Camp Koala
Civic Club of Shippensburg
Community CARES
Cumberland Goodwill EMS
Cumberland Valley Rails-to-Trails Council
Cumberland Youth Cycling Development
Drew Michael Taylor Foundation
Employment Skills Center
Fresh Match (Farmers on the Square)
Friends of Spring Township
Hope Station
Katie’s Place of Shippensburg
LEAF Project
Maranatha-Carlisle
New Life Community Church
Perry County Council of the Arts
Perry County Literacy Council
Perry Housing Partnership
Perry Human Services
Project SHARE
Safe Harbour
Shippensburg Community Resource Coalition
Summer Program for Youth (SPY)
The Mental Wellness Awareness Association
The RASE Project
The Salvation Army

CELEBRATING OUR LARGEST CAMPAIGN EVER!
Gifts to the Foundation

We are grateful to all those listed below for their support of critical health programs. Thank you for your generosity!

Cornerstone Society

Chad Barger
Joan Lois Boytim
Diane Hsu-Blitz & Alvin Blitz
Nickole & Winston Cleland
Joan Dickinson
Benjamin Dum
Christopher Farrands
Molly Fortney
Deborah Fulham-Winston
Katherine & Paul Gehris
Nancy Gregor
Linda & David Hoover
Helen & John Houpt
Casandra Jewell
Deborah & Thomas Kelly
Barbara Kirk
Mesude Ebru Kongar & Mark Price
Lori Amey
Amy Maley
Ann & Kurt Myers
Patricia & Jeffrey Niemitz
Susan & Robert Otway
Ginger & Todd Peterson
Ellen Peters & Ivo Otto
Jennifer & George Pomeroy
Jacqueline Powell
Becca Raley
Rita & Ronald Schlansky
James & Jodie Smiley
Heather & Keith Swartz
The Giant Company
The Josiah W. and Bessie H. Kline Foundation
The M&T Charitable Foundation
Carol Thornton
Joseph & Meredith Vancosky
Your Cause, LLC Trustees for TIAA Services

Partnership Legacy Society

Joan Lois Boytim
Linda & David Hoover
Susan & Robert Otway
June Shomaker

Andy Towne Memorial Endowment

Cheryl & David Balinski
Jacqueline G. Ege
Pamela & Robert Eichelberger
Molly Fortney
John & Sandra Rhoads
Amy & John Towne

COVID-19 Rapid Response Fund

Glenn Stambaugh

Perry County Health Coalition

United Way of the Capital Region
Financial Statements  
July 1, 2019 - June 30, 2020

Highlights are from the foundation’s audited financial statements for the fiscal year that ended June 30, 2020. Our Form 990 and audited financial statements are readily available from our office during regular business hours.

### Statement of Financial Position

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<thead>
<tr>
<th>Assets</th>
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<tbody>
<tr>
<td>Cash and Investments - Unrestricted</td>
<td>43,150,824</td>
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<tr>
<td>Investments - Temporarily &amp; Permanently Restricted</td>
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<tr>
<td>Land, Buildings and Equipment (net of depreciation)</td>
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<tr>
<td>Other Assets</td>
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<tr>
<td><strong>Total Assets</strong></td>
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<tr>
<th>Liabilities and Net Assets</th>
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<tr>
<td>Grants Payable</td>
<td>1,260,820</td>
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<tr>
<td>Other Liabilities</td>
<td>74,517</td>
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<tr>
<td>Net Assets - Without Donor Restrictions</td>
<td>40,571,270</td>
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<tr>
<td>Net Assets - With Donor Restrictions</td>
<td>46,865,097</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>88,771,704</strong></td>
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### Statement of Activities and Change in Net Assets

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<th>Revenues, Grants and Other Support</th>
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<tr>
<td>Contributions and Income from Third Party Trusts</td>
<td>1,778,089</td>
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<tr>
<td>Investment Income</td>
<td>1,296,918</td>
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<td>Net Realized and Unrealized Gains/(Losses)</td>
<td>(990,819)</td>
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<tr>
<td>Fees and Miscellaneous Income</td>
<td>63,485</td>
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<tr>
<td><strong>Total Revenues, Gains and Other Support</strong></td>
<td><strong>2,147,673</strong></td>
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<table>
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<th>Expenses</th>
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<tr>
<td>Grants, Initiatives and Other Program Services</td>
<td>2,944,272</td>
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<td>Management and General</td>
<td>241,937</td>
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<td>Fundraising</td>
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<td><strong>Total Expenses</strong></td>
<td><strong>3,218,165</strong></td>
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<th>(Decrease) in Net Assets</th>
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<tr>
<td>Beginning Net Assets - July 1, 2019</td>
<td>88,506,859</td>
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<tr>
<td>Ending Net Assets - June 30, 2020</td>
<td>87,436,367</td>
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Serving & Leading Together

Behind every foundation grant and initiative is a committed group of volunteers and staff that is dedicated to serving as trusted health advocates for our communities.

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