



## — REQUEST FOR APPLICATIONS —

### HEALTH JUSTICE

**Due: May 26, 2023 | Up to \$50,000**

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#### Overview

As a community foundation, the [Partnership for Better Health](#) strives to serve as a catalyst, advocate, and collaborator to establish health as a shared priority, toward ensuring that everyone has what they need for good health. New grants of \$25,000 to \$50,000 are available to community groups that create a project that uplifts health justice. Successful proposals will demonstrate a commitment to engaging multiple partners to foster change for a specific community-level health injustice. Projects should: 1) address laws and policies that have historically created health inequities; 2) generate new laws and policies aimed at creating a more health-equitable future; and/or 3) provide a direct service that addresses a need caused by a health injustice. Proposals are due by May 26, 2023.

#### Background

The Partnership for Better Health's mission is to champion and invest in ideas, initiatives and collaborations that improve the health of the people and communities in our region. We work closely with key stakeholders throughout Central and Western Cumberland County, Perry County, Northern Adams County and Greater Shippensburg.

Through the leadership of our inaugural Director of Health Equity, Dr. Marcellus C. Taylor, the Partnership for Better Health is developing a full complement of health equity strategies. We have embraced a dynamic definition of health equity developed by the Health Equity Leadership & Exchange Network (HELEN):

*Health equity exists when all people, regardless of race, gender, sexual orientation, disability, socioeconomic status, geographic location, or other social constructs have fair and just access, opportunity, and resources to achieve their highest potential for health.*

This definition serves as a visionary framework for our transformative health equity work. We invite community members, mission-driven organizations, coalitions, government agencies, businesses and all other groups committed to these principles to join with us.

## Health Justice Framework

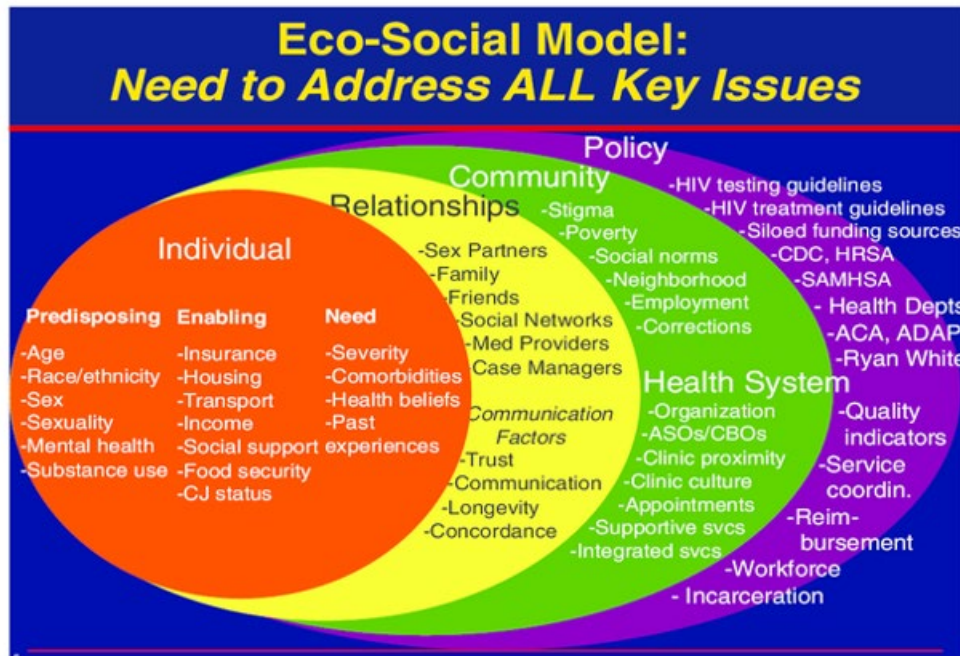


Figure 1. Health Justice Framework by (Altice, 2013).

## Project Focus

This project centers on a health justice framework of change. Health justice refers to creating equity in our public health system by working alongside community members to envision an environment that promotes health rather than destroys it (Network for Public Health Law, 2023). **Figure 1** highlights the variety of zones that can be engaged to achieve health justice (individual, relationships, community, and policy). Critical components include but are not limited to community-wide analyses of health inequities, engaged dialogues with key community stakeholders and the people most impacted by a given health inequity, action plan development, effective implementation of action plan(s) and a host of other items that aid in maximizing health justice in a specific context.

Your project can focus on any of the following themes.

### 1. Access to Care

Access to and coverage for high-quality health care is an important part of maintaining or improving health and well-being. Key issues include access to health providers, health insurance and health literacy (being able to read, understand and process health-related information in order to make health decisions).

### Project Examples:

- Creation of a mini clinic to assist with heart health in a rural section of the community.

- Formation of a trained community health worker team that serves as direct health advocates to BIPOC mothers who are pregnant—supporting them throughout their first year of maternal health care appointments.

## **2. Neighborhoods, Workplaces and Built Environments**

The place where you live has a significant impact on your well-being. Key issues include crime and violence, access to parks and recreation opportunities, air and water quality, and access to safe housing, healthy food, and reliable transportation.

### **Project Examples:**

- The development of a community-centered flood plan and disaster action collaborative for a low-lying neighborhood.
- The establishment of an air quality alert system for a community with two major highways.
- A community led campaign to engage large property owners in equitably allocating 5 to 10 percent of their units to people who are eligible for HUD housing vouchers and new immigrants who are first time renters.
- A workplace campaign to engage four employers in offering paid sick leave.
- An advocacy campaign for a community who through unjust practices have had their water supply contaminated.

**Each successful project should effectively connect the trifold areas of law or policy, health, and justice. See Appendix C for a more detailed project example.**

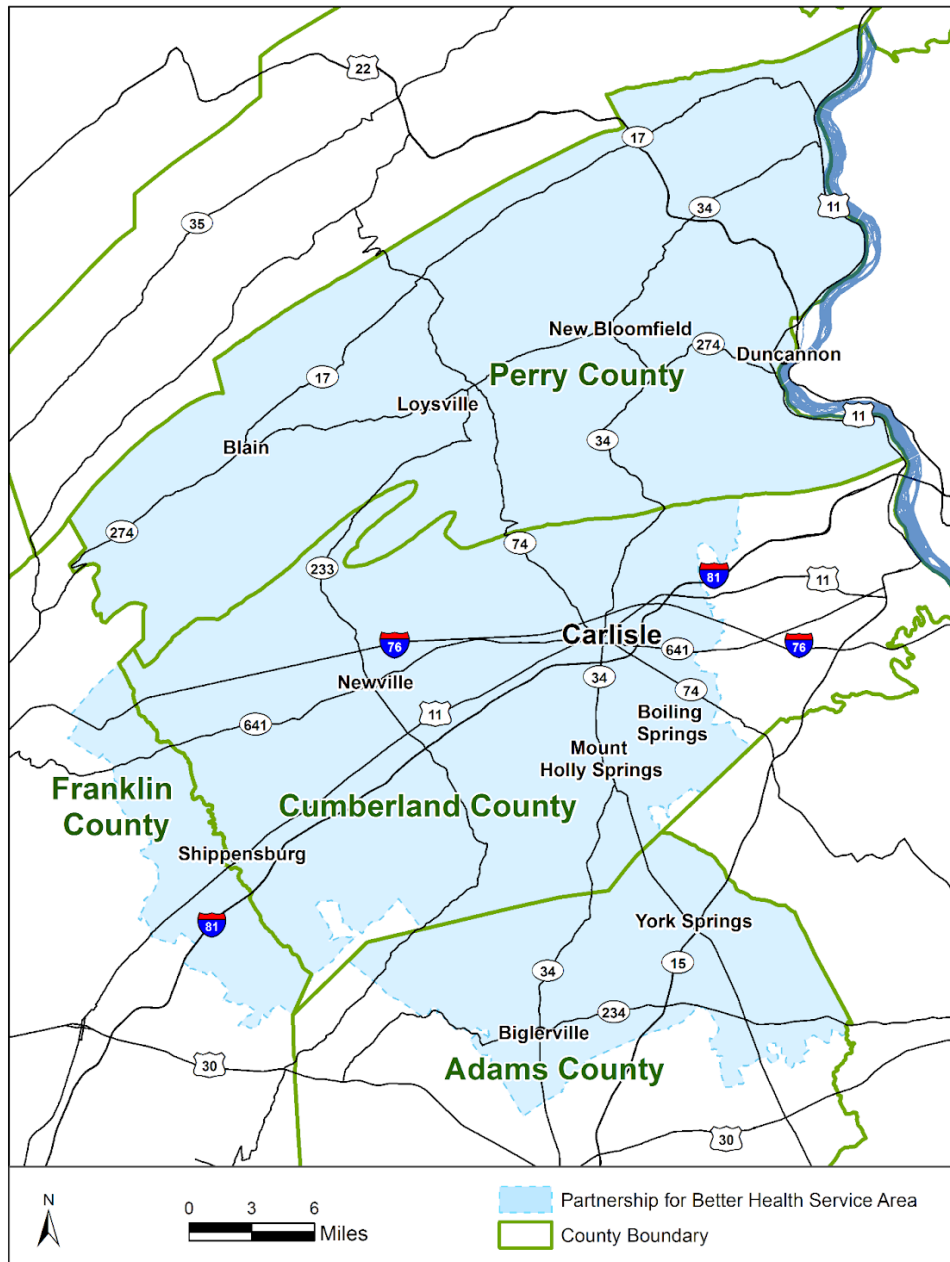
### **References**

Altice, FL. (2013). HIV Prevention and Treatment: Optimizing Biomedical and Behavioral Treatments: Lessons from the Field. Bethesda, MD: The Future of HIV Prevention and Treatment: Integrating Innovative Methods with Intervention Science meeting sponsored by Penn State University

## Eligibility

Community organizations that meet the criteria below are encouraged to apply.

1. Applicants must be a legal entity and are preferred—but not required—to be registered as a nonprofit 501(c)(3) organization.
2. Applicants must be able to provide a detailed plan of how they will engage multiple stakeholders throughout each phase of the project.
3. Applicants must be able to facilitate the entire project within our geographic service area and be able to report results based on the Partnership for Better Health's [service area](#).



## Timeline

Proposed Project Timeline	
Release of Request for Applications	04/03/2023
Health Justice RFA Overview Workshop (The link to the recording is below)	04/10/2023
Applications Due	05/26/2023
Finalist Q & A / Interviews (as needed)	05/30/2023
Selection Announced	06/16/2023
<b>Anticipated Start Date</b>	07/06/2023
Completion Date	06/31/2024

Applications are due to the Partnership for Better Health by Monday **May 26, 2023**. A final decision about selected applicants will be announced by **June 12, 2023**. The Partnership for Better Health w hosted a **Health Justice RFA Overview Webinar on April 10, 2023**, for all individuals and organizations interested in applying. The link to view the webinar is below.

[https://youtu.be/CSX\\_YTvh7rl](https://youtu.be/CSX_YTvh7rl)

## Application Review & Selection Process

The Partnership for Better Health accepts all applications online. Our electronic system is used for each step in the grant process, including submission of your application and final grant report. Please review all application steps outlined in Appendix B before applying for the first time.

The Health Equity Impact Review (HEIR) Committee comprised of community volunteers will review and consider each application carefully. Their selection process will include the following steps.

**Step 1 — Review of Qualifications:** The HEIR Committee will determine which groups are best qualified to complete the project based upon the overall quality of the proposal and alignment with the priorities above.

**Step 2 — Follow-up Q & A and Interviews with Finalists:** Follow-up questions will be shared with applicants, as needed.

**Step 3 — Final vote by the HEIR Committee:** The final decision to award the proposal will be made by the Health Equity Impact Review Committee of the Partnership for Better Health.

**Step 4 — Award Announcement:** Applicants will be made aware of the final decision by Friday June 16, 2023.

Feel free to direct questions about this funding opportunity to Director of Health Equity, Marcellus C. Taylor, Ed.D. ([Marcellus@ForBetterHealthPA.org](mailto:Marcellus@ForBetterHealthPA.org) or 717-960-9009 x5).



## Appendix A: BUDGET



Using the attached budget template, provide a detailed budget and budget narrative confirming plans for the use of funds. Project budgets are anticipated to be up to \$50,000. Please provide any additional information regarding the listed budget expenses and cost justification in the Budget Narrative section of the online application, if not stated elsewhere in the application. If other funders will be asked to support this project, please list them as well.

### Sample Budget Template (Based on Appendix C)

<b>EXPENSES</b> (examples below may be changed & modified as needed)	<b>AMOUNT</b>
<b>12 Month Contract</b> (With a local health system to have Pulmonologist lead a clinic 5 hours per week at the health center.)	\$20,000
<b>Space Rental</b> for Community Meetings , Townhalls and Roundtables (1 year)	\$3,750
<b>Social Media Campaign</b>	\$2,000
<b>Printed Material Campaign</b>	\$4,000
<b>Project Coordinator Stipend</b>	\$10,000
Project Supplies and Meals	\$4000
<b>TOTAL EXPENSES</b>	<b>\$43,750</b>
<b>INCOME</b>	
<i>Other Funding Sources</i>	
Local Health System	\$25,000
Corporate Sponsor ( <i>committed</i> )	
State Grant ( <i>pending</i> )	
<b>TOTAL REQUESTED</b>	<b>\$43,750</b>

## Appendix B

### Online Application Instructions

#### Application Steps

- Visit our online [grants management system](#).
  - If you've never used our system before, select "Create New Account."
    - Should you encounter any challenges setting up your account, please email Marcellus ([Marcellus@ForBetterHealthPA.org](mailto:Marcellus@ForBetterHealthPA.org)).
  - If you are a returning grantee, use your existing email address and password to access the system.
  - Select "Apply" in the top navigation bar.
- On the next page, select "Apply" in the "Health Justice" box.
- Complete the General Information Section
  - Project Name
  - Project Theme: See options above under the Project Focus section.
  - Project Description
  - Amount Requested – funding requests of up to \$50,000 are welcomed.
  - Geographic Area
  - Funding Type: Select the option that best describes your application.
  - Fiscal Sponsor: Select yes if another organization is a fiscal sponsor for your organization.
- Complete the remaining sections addressing these application requirements:
  - Executive Summary
  - Organization Information
  - Purpose of Project:
    - Leadership Biographies: Include brief bios for key individuals leading the project.
    - Description of Project: Describe in detail the timeline, goals, objectives and a potentially lean but meaningful assessment plan that will document progress with goals and objectives.
    - Prospective List of and Specific Roles for Steering Committee Members.
    - Information Management Plan: How will you manage all information collected, generated, and produced during this project?
    - Logistical Sharing: How will you keep the appropriate stakeholders informed about important dates and events for the project?
  - Evaluation Plan:
    - Measurements: How will you know your project was successful? What measures will you use?
    - Progress Tracking: How will you track and communicate progress made during the project?



- Attachments
  - Project Budget (upload using template provided in this document)
  - Beneficiary Statistics (upload form)
  - W-9 Form (upload signed form)
- Budget Narrative
- Other Information: One additional attachment may be uploaded.
- Electronic Signature
- Once you submit your application, you will receive an automatic email reply from our grants system.

## Appendix C Project Example

<b>Organization</b>	Edwin Collins Community Health Center
<b>Community</b>	East Charles, PA, is a community with a population of 33,000 residents.
<b>Major Issue</b>	Asthma
<b>Specific Challenge</b>	Due to poor environmental factors chronic asthma diagnosis has increased by 18% in the last 10 years.
<b>Design</b>	<p>To address the lack of quality asthma care of adults that are uninsured or unemployed the Edwin Collins Community Health Center has proposed the following,</p> <ul style="list-style-type: none"> <li>• Creation of a special asthma clinic led by a local Pulmonologist who will see clients with asthma-related issues.</li> <li>• Lead a bi-weekly wellness group.</li> <li>• Development of an asthma-related campaign for the East Charles community that addresses environmental pollutants and educates community members on prevention measures.</li> </ul>
<b>Budget</b>	\$43,750
<b>Ethos / Our Guiding Beliefs</b>	<ul style="list-style-type: none"> <li>• Community: We are committed to solutions that reflect a community-centered framework.</li> <li>• Partnerships: We are committed to building equitable and inclusive partnerships at each stage of this project.</li> <li>• Breathing: We envision a future where all East Charles residents can thrive with quality respiratory health.</li> </ul>
<b>Major Outcomes</b>	<ul style="list-style-type: none"> <li>• Establishment of a free Asthma Clinic.</li> <li>• Creation of a Respiratory Wellness Steering Team that will oversee the effectiveness of the clinic and advocacy campaign.</li> <li>• Development of an asthma-related campaign that includes community leaders from various spheres of community life.</li> <li>• Policy roundtables with elected officials related to environmental health improvement.</li> </ul>