



PARTNERSHIP for Better Health

A Community Foundation
Making a Difference — Together

Unveiling Our New Grantmaking Framework

January 17, 2024

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Introductions



Please introduce yourself in the chat!

Name, Organization, Title

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Agenda



- **New Strategic Plan**
- **New Grantmaking Framework**
- **Grant System & Housekeeping**
- **Questions**

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Mission



The Partnership for Better Health champions and invests in ideas, initiatives, and collaborations to advance equity and improve the health of the people and communities in our region.



Established in 2001, from the sale of the former Carlisle Hospital.

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Vision



The Partnership for Better Health will be a trusted catalyst, advocate, and steward to promote health equity and justice, ensuring everyone in our community has the opportunity to reach their highest potential for health.

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Guiding Principles



- **Equity**
- **Advocacy**
- **Collaboration**
- **Stewardship**
- **Innovation**



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2023 - 2026 Strategic Goals



- I. Equitable & Inclusive Organizational Policies and Practices**
- II. Equitable & Inclusive Community Investment Processes**
- III. Center People with Lived Experience in Building Community Health Solutions**

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New Grantmaking Framework



Ila. Build an equitable and inclusive community investment process consisting of grants and initiatives.

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General Guidelines



Deadlines are the same:

- March 1st
- August 1st
- December 1st

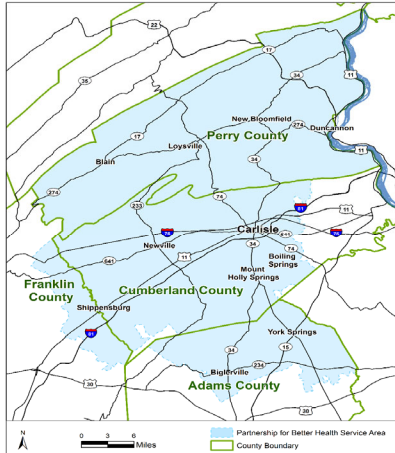
Can apply for more than one grant type per year but not two of the same type.

- We hope that by streamlining grants over \$5,000 that some grantees will apply for one larger grant rather than multiple smaller grants.

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General Guidelines



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General Guidelines

The Foundation Does Not Fund:

- Endowment drives
- Annual fund drives or loans
- Advertising in yearbooks or programs
- Electoral activities
- Individual scholarships, internships or awards
- Retroactive expenses or projects
- “Athons” or other similar sponsorships
- Athletic or alumni activities
- Operating deficits
- Individual medical bills
- Capital expenditures in excess of \$50,000 for program-related needs
- Any portion of fees to a national or state association

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Grantmaking Priorities



We will fund organizations and projects that demonstrate a commitment to the following types of strategies:

- Addressing the social determinants of health.
- Advancing health equity by addressing systems and conditions that create inequities.
- Using effective and/or innovative strategies in creating positive health outcomes.
- Fostering collaboration focused on health justice.

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Grantmaking Priorities (cont)



We will fund organizations and projects that demonstrate a commitment to the following types of strategies:

- Advancing systems change solutions (systemic strategies that are designed to improve all aspects of how a set of organizations, institutions or system work).
- Centering people with lived experience in the planning, leadership and implementation of the work—these are people with firsthand experience of the health challenges and inequities being addressed.
- Utilizing policy advocacy strategies that build the power of marginalized communities toward systems change.

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Centering Lived Experience



- **Creating space for people to share their experiences and expertise, and for that expertise to be valued and incorporated in decision-making.**
- **To center those with lived experience goes beyond focusing on a specific group as the beneficiary of an organization's mission.**
- **Centering lived experience is to elevate voices of those who are not always heard by including individuals of diverse backgrounds in strategy development and guiding of work, as well as representation within staff and board membership.**

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Grant Types



- **General Operating Grants for Organizations Leading in Equity Work**
- **Project Grants to Address Root Issues**
- **Spark Grants (formerly mini-grants)**

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General Operating Grants



- **Grant size: \$10,000 - \$100,000/year**
- **Duration: One-year grants for first-time applicants; successful applicants are eligible, after their first-year grant, to apply for multi-year grants (2-3 years).**

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General Operating Grants (cont)



Additional Eligibility:

- **Must be a 501(c)(3), not a fiscal sponsor.**
- **Organization maintains standards for nonprofit governance, finance, public disclosure, and programming.**
- **Have at least one year of stable leadership.**
- **Have received a grant from the Partnership within the last three years.**
- **Have an organizational operating budget of less than \$10M.**

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Project Grants



- **Grant size: \$5,000.01 - \$100,000/year**
- **Duration: One-year grants for first-time applicants; prior grant recipients invited to apply for 2-year grants for same project.**

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Project Grants (cont)



Additional Eligibility:

- **If not a 501(c)(3), can use a fiscal sponsor.**
- **Priority given to organizations that center people with lived experience in shaping their project goals and activities.**

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Project Grants (cont)



Projects focusing on the following issues are especially encouraged:

- Navigation of services to address social determinants of health.
- Behavioral health services and prevention (mental, substance use), not otherwise funded through reimbursement.
- Direct health services (medical, dental, home care) that are not otherwise funded through reimbursement.
- Improvement of cultural competence/humility among organizational staff, community members and/or volunteers.

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Project Grants (cont)



Projects focusing on the following issues are especially encouraged:

- Language translation and interpretation services that increase access to services addressing the social determinants of health.
- Professional development for staff and/or volunteers working underserved and/or marginalized populations.
- Capital projects (max request of \$50,000 per year).

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Spark Grants



- **Grant size: \$1,000 - \$5,000/year**
- **Duration: One-year grants, with the possibility of a two-year renewal (up to three years maximum in funding)**
- **Additional Eligibility:**
 - School districts may apply for funding on behalf of a school building.
 - If not a 501(c)(3), can use a fiscal sponsor.
- **Examples:**
 - Discrete programs in schools or the community
 - Meeting or training expenses

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Summary



- **General Operating Grants for Organizations Leading in Equity Work - \$10,000 - \$100,000**
- **Project Grants to Address Root Issues - \$5,000.01 - \$100,000**
- **Spark Grants (formerly mini-grants) - \$1,000 - \$5,000**

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What is gone?

- **Logic Models**
- **Budget Template in Word**
- **Beneficiary Statistics**
- **Letters of Reference**

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What Else is Different?

- **New Questions about Leadership and Management related to Centering People with Lived Experience**
- **Character limit increased to the max of 10,000 per open-ended question. (But don't feel that you need to use them all.)**
- **Project Budget Template in Excel (but optional)**
- **For Project Grants, can submit a grant application made to another funder.**
- **Financial documentation is level set to the amount being requested.**

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Follow-Up (Reporting)



Preview:

- Reporting can be submitted online or by conversation – site visit, telephone, or zoom.
- Reporting deadlines will be timed to coincide with potential renewal requests.

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Tips



- Be simple and to the point, but answer the questions fully – who, what, where, when, why, and how.
- Don't repeat what you say in one answer in another answer.
- Watch copying and pasting – check formatting inconsistencies.
- Remember the “Collaborate” function.
- Need assistance? Reach out early to Foundation staff – please do not wait until the two weeks before the grant deadline.

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SMARTIE



STRATEGIC	Reflects an important dimension of what your organization seeks to accomplish (programmatic or capacity-building priorities).
MEASURABLE	Includes standards by which reasonable people can agree on whether the goal has been met (by numbers or defined qualities).
AMBITIOUS	Challenging enough that achievement would mean significant progress—a "stretch" for the organization.
REALISTIC	Not so challenging as to indicate lack of thought about resources, capacity, or execution; possible to track and worth the time and energy to do so.
TIME-BOUND	Includes a clear deadline.
INCLUSIVE	Brings traditionally marginalized people—particularly those most impacted—into processes, activities, and decision/policy-making in a way that shares power.
EQUITABLE	Seeks to address systemic injustice, inequity, or oppression.

<https://www.managementcenter.org/resources/smartie-goals-worksheet/>

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grantinterface.com/Home/Login?urkey=cahwf

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Logon

Email Address*

Password*

[LOG ON](#) [CREATE NEW ACCOUNT](#)

[FORGOT YOUR PASSWORD?](#)

Welcome to the Foundation's online grant portal.

The next grant deadline is March 1, 2024. Our updated grantmaking strategy will be announced in mid-January with revised grant application processes. Please follow our website for more information - <https://forbetterhealthpa.org/what-we-do/what-we-fund/>.

New Organizations: Please select the "Create New Account" button to complete the registration process. You will be asked to fill in the organization information and then the user information.

Existing Users: Please enter your information and log in. If needed, use the "Forgot your Password" link to reset your password.

Not Sure? If you are not sure if someone has already registered your organization in the system, do not create a new account. Contact our Director of Grants and Public Policy, at carol@forbetterhealthpa.org. In addition, you can call 717.960.9099. If needed we will create a new user account for you.


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<https://www.grantinterface.com/Home/Logon?urlkey=cahwf>

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CANDID

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- How to update
- Seals of Transparency
- What people say

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CANDID

<https://www.guidestar.org/ManageNonprofit>

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Thank you!

- **To the grantees that responded to our survey in the summer and/or participated in the listening sessions in November!**
- **To our volunteers from the Community Investment Committee and our Board of Trustees.**
- **To all of the Partnership Staff that are not on the Zoom today.**

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Questions?